

# LAKE GENEVA PHOTO STUDIO



## Owner

David Weinberg and Jerry Newton

## Location

Lake Geneva, WI

## Budget

Withheld

## Size

2,900 SF

## Completion Date

Fall 2006

## Key Staff

Ken Schroeder, Director  
Molly Kinsella, Project Manager  
Todd Niemiec, Project Architect



This new photo studio was designed for a site overlooking Lake Geneva Wisconsin. The building was built over an existing foundation and is part of an ensemble that includes a public lake walk, an existing boat house, a natural rock wall that separates the main house from the studio, and a newly planted mesic prairie.

The studio is conceived as a single simple box volume with a glass bay and a red "landscape wall" to define the entry. A two story studio volume with wrap around glass faces the north lake view, and will double as living space for future uses. The glass bay appendage can be opened at the corners to convert to a screen porch in the summer. Entry is between the white volume and red clad landscape wall that reflects the stone wall to the west.

The box volume is conceived as an industrial container with galvanized cold formed ceiling channels, metal decking, and unstained concrete floor. The outside is constructed of a fiber reinforced concrete panel rain screen, accented by a horizontal cedar siding skirt, top and bottom, and a glass and aluminum panel system.

The structure of the volume is cantilevered from the foundation. All corners are free of structure to open the house to lake views and breezes. The steel is set off these corners and exposed throughout the studio.



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